



Leaders in Impacting IT and HR Programs

SBA Certified Small Business | MBE/DBE/SBE

PTG International, Inc. (PTG) is a leading Maryland small business providing organizational and business impact through IT and Human Capital solutions and services to Federal, State, and Local governments. For over 33 years, we've provided automated solutions with our service-oriented professionals who thrive when challenged.

MISSION: *"Igniting every mission we serve with purpose and passion for maximum impact."* PTG enables our clients to maximize the impact of their investments by:

- **Measuring program alignment to mission-critical goals.** Evaluation of IT and HR resources assures investments and program initiatives meet and exceed agency expectations. As a Strategy® (previously MicroStrategy) partner, PTG's data analysts help agencies create visualizations to clearly identify a program's strengths and weaknesses in support of an organization's mission.
- **Providing good stewardship of IT and HR dollars.** Multilevel evaluation allows organizations under budget pressures to assess the value and impact of their programs and modify or eliminate marginally effective investments. Proper evaluation can mean lowering areas of risk, such as injury, security breaches, and ultimately mission failure.
- **Empowering our greatest resource - our people - the PTG Family!** Our clients trust us because we trust our people. PTG empowers and invests in its employees – professionals who strive to serve through the impact they make.

Core Capabilities and Service Offerings

Training Impact

- Training Evaluation & Program Evaluation
- Evidence-Based Decision-Making
- Evaluation Process, Design, and Implementation
- TEMPO® - SaaS Evaluation Management System for Data Collection, Analysis, and Reporting
- Surveying and Statistical Analysis
- Curriculum & Competency Development
- Training Development, e-Learning, WBT, and ILT

Human Capital Impact

- Organizational Development (OD)
- Organizational Change Management (OCM)
- Workforce Assessments & Transformation
- Workplace Cultural Assessments
- Labor Relations & Employee Engagement
- Leadership Development and Coaching

IT Impact

- Customer Experience (CX) and Human-Centered Design
- Web Design: User Interface (UI) / User Experience (UX)
- Web Development: Front-End and Back-End
- Content Management System (CMS) Development (Drupal, WordPress, Joomla, etc.)
- IT Portfolio Management, TBM, and Capital Planning
- Scrum Masters and PMP-Certified Project Managers
- AWS FedRAMP GovCloud Hosting and Acquia Partner

Data Impact

- Data Governance and Data Architecture
- Business Intelligence (BI) and Visualizations
- Machine Learning & Natural Language Processing (NLP)
- Data Warehousing, ETL, and Data Mining
- Predictive and Prescriptive Analytics
- ROI Institute and MicroStrategy® Partner

COMPANY INFORMATION

PTG International, Inc.
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CONTRACT VEHICLES

- GSA MAS (47QRAA24D008U)
- OASIS+ SB and 8(a)
- 8(a) STARS III
- HCaTS 8(a) Pool 1 and 2

CONTRACT INFORMATION

- SBA Certified Small Business
- MDOT MBE/DBE/SBE
- Unique Entity ID: EHWVWC5LJRV9
- DUNS Number: 83-819-2433
- Cage Code: 46E33

NAICS CODES

▪ 511210	▪ 541611
▪ 518210	▪ 541612
▪ 519190	▪ 541690
▪ 541219	▪ 541720
▪ 541330	▪ 561110
▪ 541511	▪ 561410
▪ 541512	▪ 611430
▪ 541519	▪ 611710



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Notable Clients



FEMA



U.S. Small Business
Administration



U.S. Department of Transportation
**Federal Highway
Administration**



VA | U.S. Department
of Veterans Affairs

